



eu.bac
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European Building Automation Controls Association

Brussels, 24 February 2025

Dear Commissioner Wopke Hoekstra,

As Europe accelerates its journey toward climate neutrality, eu.bac stands ready to support your vision for a Net Zero Union built on clean growth and global climate leadership. Our association represents leading companies in the building automation and controls (BACS) industry, with strong European roots and a global footprint, which is key to decarbonizing Europe's built environment, improving energy efficiency, and enabling clean energy integration.

BACS technologies are instrumental to achieving Europe's climate and energy targets. Despite accounting for just 1% of total building costs, BACS deliver substantial energy savings of 26-52%. These systems offer a rapid return on investment within three years, improve indoor environmental quality, and support both grid stability and the electrification of heating and cooling systems. They also empower citizens and businesses to actively participate in the clean energy transition, reducing energy dependency and enhancing resilience.

Central to the EU's green and digital transitions, the construction sector employed 7.6 million workers in 2022 and generated €158.1 billion in 2021. Digitalisation in the built environment extends beyond energy efficiency- BACS technologies foster sustainable growth, drive innovation, and strengthen Europe's supply chain resilience—key components of strategic autonomy.

In alignment with your role as Commissioner for Climate, Net Zero, and Clean Growth, we encourage your leadership in the following areas:

- **Accelerating Building Decarbonization:** Promoting effective and consistent implementation of existing legislation, such as the Energy Performance of Buildings Directive, which mandates the rollout of Building Automation and Control solutions to unlock energy savings, ensure a just transition, and enhance Europe's global competitiveness.
- **Scaling Clean Technologies:** Support policies that incentivize the deployment of smart, digital technologies in buildings to improve efficiency and accelerate the electrification of heating and cooling. These measures are essential to achieving the Net Zero Industry Act's objectives.
- **Facilitating Green Investments:** Ensure that EU funding mechanisms, such as Horizon Europe, InvestEU, and the Social Climate Fund, prioritize energy-efficient building upgrades. Expand financial instruments that attract private investments to modernize Europe's building stock and enhance grid infrastructure.

Your mission letter emphasizes Europe's role in leading global clean growth while ensuring an inclusive energy transition. BACS technologies support this vision by decarbonizing buildings, enhancing efficiency, and fostering economic growth through clean technology leadership. Building automation is both an environmental necessity and a catalyst for Europe's clean growth. We look forward to collaborating with your team to support Europe's climate and net zero ambitions.

Yours sincerely,

Gusts Kossovičs
Managing Director at eu.bac

Hans Smid
President at eu.bac