



eu.bac  
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European Building Automation Controls Association

Brussels, 24 February 2025

Dear Commissioner Valdis Dombrovskis,

As Europe advances its economic transformation to ensure both productivity and sustainability, eu.bac supports your mission to simplify implementation and enhance competitiveness. Our association represents leading companies in the building automation and controls (BACS) industry, with strong European roots and a global footprint, which is key to efficiency, innovation, and growth across Europe's built environment.

Building automation not only contributes significantly to Europe's climate goals but is also pivotal in driving economic resilience and industrial competitiveness. Despite accounting for just 1% of total building costs, BACS deliver substantial energy savings of 26-52%. These systems provide a three-year payback while enhancing productivity through improved energy efficiency, reducing operational costs, and supporting regulatory compliance. Furthermore, BACS technologies contribute to simplifying implementation by providing transparent, real-time data that facilitates monitoring and performance management.

Central to the EU's green and digital transitions, the construction sector employed 7.6 million workers in 2022 and generated €158.1 billion in 2021. Digitalisation in the built environment extends beyond energy efficiency- BACS technologies support innovation, increasing productivity, and strengthening Europe's supply chain resilience—key priorities under the Competitiveness Compass.

In alignment with your role as Executive Vice-President for Economy and Productivity, we encourage your leadership in the following areas:

- **Simplifying Policy Implementation:** Promote effective and consistent implementation of existing legislation, such as the Energy Performance of Buildings Directive, which mandates the rollout of Building Automation and Control solutions which unlock cost-effective energy savings while enabling automated performance tracking and ensure real-time compliance with other measures.
- **Boosting Productivity through Digital Innovation:** Facilitate policies that encourage the adoption of digital and energy-efficient solutions in buildings. BACS technologies improve operational efficiency, reduce energy costs, and foster innovation in building management.
- **Strengthening Access to Finance and Market Development:** Ensure that EU funding mechanisms, such as InvestEU and Horizon Europe, prioritize energy-efficient technologies and smart building solutions. Expand financial instruments that support private investments in building upgrades and infrastructure modernization.

Your mission letter emphasizes the need to balance productivity gains with regulatory simplification and sustainability goals. BACS technologies align perfectly with this vision, offering solutions that streamline compliance, enhance productivity, and drive Europe's green economic growth. We believe building automation is a strategic enabler of both economic competitiveness and sustainability. We look forward to collaborating with your team to advance these objectives and remain at your disposal to provide expertise and support for Europe's economic and productivity goals.

Yours sincerely,

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