



eu.bac
Boulevard A. Reyers 80
1030 Brussels, Belgium

European Building Automation Controls Association

Brussels, 24 February 2025

Dear Executive Vice-President Stéphane Séjourné,

As Europe seeks to strengthen its prosperity and industrial strategy, eu.bac supports your vision for a competitive and resilient Union. Our association represents leading companies in the building automation and controls (BACS) industry, with strong European roots and a global footprint, which is key to sustainable industrial growth, energy efficiency, and digital innovation across the built environment.

Building automation not only contributes significantly to Europe's climate goals but is also pivotal in driving economic resilience and industrial competitiveness. Despite accounting for just 1% of total building costs, BACS deliver substantial energy savings of 26-52%. These systems provide a three-year payback while enhancing indoor environmental quality, driving innovation, creating high-quality jobs, and strengthening Europe's leadership in smart building solutions, contributing to the Clean Industrial Deal.

Central to the EU's green and digital transitions, the construction sector employed 7.6 million workers in 2022 and generated €158.1 billion in 2021. Digitalisation in the built environment extends beyond energy efficiency- BACS technologies support sustainable growth by driving innovation, boosting productivity, and strengthening Europe's supply chain resilience.

In alignment with your role as Executive Vice-President for Prosperity and Industrial Strategy, we encourage your leadership in the following areas:

- **Enhancing Market and Regulatory Frameworks:** Support the implementation of harmonized standards regulatory frameworks such as the Energy Performance of Buildings Directive to foster cross-border BACS deployment and ensure initiatives like the Clean Industrial Deal integrate smart building solutions.
- **Driving Industrial Competitiveness through BACS:** Rooted in European-based manufacturing, these technologies strengthen supply chain resilience and reduce energy dependency. Promoting the accelerated deployment of building automation systems as part of Europe's broader industrial strategy ensures that companies can innovate, scale, and compete globally.
- **Strengthening Access to Finance and Innovation Ecosystems:** Facilitate the inclusion of BACS technologies in key EU funding mechanisms, such as Horizon Europe, the European Competitiveness Fund, and InvestEU, to drive research, innovation, and adoption of clean technologies.

Your mission letter highlights the need to align industrial strategy with sustainability and leadership. BACS technologies support this by decarbonising buildings, enhancing resource efficiency, and strengthening Europe's green leadership. We believe building automation is both an environmental necessity and a catalyst for Europe's industrial strength. We look forward to collaborating with your team to advance these priorities and remain available to support Europe's ambitious goals.

Yours sincerely,

Gusts Kossovičs
Managing Director at eu.bac

Hans Smid
President at eu.bac