



Frankfurt, 12 December, 2014

eu.bac Press Release

Release of eu.bac's first magazine

eu.bac is a European cross-border association representing the manufacturers and suppliers of building automation and energy services in Europe. The goal of the new eu.bac magazine is to focus more than ever on the topics of building automation and energy services throughout Europe, to raise public awareness and to show what energy savings potential they offer. The magazine is both cross-border and European, therefore the magazine is published in two bi-lingual editions: the "Insight – Einblicke" in English and German and "Insight – Découvrir" in English and French.

The first issue of "Insight" has just been published in a handy A5 format with 44 pages. The magazine focuses on three areas: Firstly, representing the activities of eu.bac, secondly there are brief reports on what's happening in the industry, and what's interesting in the market, the economy and in politics.

The third part is reserved for members of eu.bac to inform you of new products and services and to discuss current trends. Above all, it introduces references. These best practice projects include buildings of various kinds in different countries. In common is that they can be operated both very economically and meet a highly level of energy efficiency - thanks to modern building automation and smart energy services.

The magazine "Insight – Einblicke –Découvrir" is available online at the website of eu.bac - www.eubac.org go to "downloads".

eu.bac
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About eu.bac



eu.bac is the European Building Automation and Controls Association. We represent 27 European manufacturers of products for home and building automation. This corresponds to an annual market of approximately €4.4 billion. With this economic potential, we are Europe's largest platform dedicated to energy efficiency in buildings.

Our Vision

"A world where energy efficiency and sustainability in every building is achieved through the optimal application of home and building controls, automation systems and services."

For a full and updated overview of our membership, please visit our website: <http://www.eubac.org>

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